

Subject: Trim Tag Reference 1969-79

Ref: TT 01V0

The body code trim tag is stamped steel, painted body color and mounted to the left hand inner fender. The vehicle information that is on the trim tag can be found on the build sheet. The information found on the tag varies from each assembly plant. Cars with many options or of a special nature may have up to three tags. In most cases on single tag cars the screw closest to this fire wall is unpainted and the screw toward the core support is painted.

Note:

1. Typically all screws that secure the trim tag to the inner fender are the same size. However, the unpainted screws have been discovered to sometimes be larger than the typical painted screw. In other words the screw closest to the core support is almost always the same for all vehicles.
2. Los Angeles Assembly Plant had more than one tag machine. Both fonts (small and large) were used from 1969-71. It has nothing to do with type of car or anything like that. Both fonts were in use daily.

Secondary Body Code Tags (1970 -74 E and 1971 -74 B bodies)

There is also additional tags added (i.e., Special handling, Hemi Fender, Trans Am etc) to the first tag. The body code plate is read from left to right and from bottom to top. All Hemi Cuda's built after March 18, 1970 received an additional tag that stated Hemi Fender. On two plate cars the center screw will be shared in most cases. However, there are exceptions.

